

EAST-WEST GAME PROGRAM AD PRICE GUIDELINES

Please note....the prices below are GUIDELINES. They are not etched in stone. Our policy is to collect as much as we can for each ad, however should circumstances prevail that a deserving prospect cannot afford the size ad he/she chose the previous year, bargain with him/her. Then explain on the ad receipt the agreement you reached.

Full page ad.....	\$300.00
Half page ad.....	\$200.00
Quarter page ad.....	\$125.00
3½" x 2½" ad.....	\$ 75.00
Business Card.....	\$ 35.00
Signature ad with congratulations	\$ 30.00
Signature ad.....	\$ 20.00